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Dear motorsport fans!

Welcome to the FIM Sidecar World Championship & IDM Sidecar 2024!

We are always available as your contact for any questions.

Best regards

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Scope

These General Conditions for Registration apply to the riders/passengers (hereinafter "the Participant(s)") of the FIM Sidecar World Championship as well as to the Participants of the IDM Sidecar 2024. *General terms and conditions of the contractual partner shall only apply if the organiser has expressly agreed to them in writing.

*Only applies for IDM Participants, only for events that don't take place as part of the FIM Sidecar World Championship.

<u>Entry</u>

By submitting the entry form via the link below, the Participant registers for the rounds of the FIM Sidecar World Championship and therefore receives points in the Championship classification. Participants in the FIM Sidecar World Championship must comply with the FIM Sidecar World Championship Sporting and Technical Regulations and be in possession of a valid FIM licence in order to obtain points.

Furthermore, the Participant may indicate that he would like to be classified in addition to the FIM Sidecar World Championship in the IDM Sidecar receiving points for the German Championship. The promoter takes the final decision about appropriate Participants of the German Championship, based on lap times, riding skills and past successes.

https://ongrid.app/public/series/99408536-3de9-426b-860b-6e01dd1a02e8

Motor Presse Stuttgart reserves the right to refuse registration.

The statutory FIM Sidecar World Championship Sporting and Technical Regulations remain unaffected by this document under name of "General Conditions".

Please note that the minimum age required for participation in the FIM Sidecar World Championship is precised in the FIM Medical Code! In the framework of IDM rounds outside the World Championship rounds, different age regulations are possible.

By submitting the entry form, the Participant accepts the conditions of the respective published event announcement.

When registering, it is mandatory to provide the email address of a contact person (team manager, rider sponsor, etc.) who will be on site during an event weekend.

All communications from the Race Management concerning the Participants will be sent exclusively digitally by email to this address.

Please note that Participant may have to complete and sign further documents for FIM Sidecar World Championship events that take place outside the IDM (if required by the respective organiser).



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<u>Entry fee</u>

The entry fee for each event is to be paid to the organiser, quoting the invoice number, **without undue delay after receipt** of the invoice, by bank transfer to the bank account specified in the invoice form. Participation without prior payment is not possible. In case of late payment on site, MOTORRAD ACTION TEAM reserves the right to charge a handling fee of 50,00€.

The entry fee per event is EUR 800 plus the valid statutory VAT.

A registration fee will NOT be charged this year.

IMPORTANT:

By submitting their entries, the Participants undertake to participate in all events marked by them and to pay the respective entry fees to the organiser. The entry deadline **14 days before the event**. If the entry fee is not paid within 5 days after receipt of the invoice, the amount to be paid increases by a flat processing fee of EUR 25. If the Participants fail to meet their payment obligations, the right to start is void until the claim has been paid in full.

If entry is withdrawn in **writing or digitally via the onGRID platform** to the organiser **before the respective entry closing date**, the participation and payment obligation will no longer apply. After the closing date for entries, a free-of-charge withdrawal of an entry is **no longer possible** and the entry fee must be paid. In addition, for non-compliance with the obligation to participate, the MOTORRAD *ACTION TEAM* is entitled to payment of an additional flat-rate compensation of EUR 100 in addition to the respective entry fee to be paid. The Participant is at liberty to prove that no damage was caused or that any such damage is significantly lower than the amount withheld by the organiser. The MOTORRAD *ACTION TEAM* expressly reserves the right to prove higher damages. The provisions for withdrawal after receipt of the regulations remain unaffected by this.

<u>Riding time</u>

The riding time are specified in the FIM Sidecar World Championship Regulations and in the specific Supplementary Regulations of the event.

Registration procedure and Liability waiver

Registration is now carried out digitally via the platform of our service provider onGRID Sports Technologie GmbH (hereinafter referred to as onGRID) by means of a digital signature. For this purpose, each participant must register on the onGRID platform via the access link:

https://ongrid.app/public/series/99408536-3de9-426b-860b-6e01dd1a02e8

As part of the registration process, an identity check is carried out by means of a video identification procedure with subsequent qualified electronic signature. onGRID works together with certified external service providers for this purpose. As part of the registration process, the necessary data protection consent must also be granted.

For the registration process, the participant requires an internet-enabled device (e.g. laptop, smartphone, tablet) and must show their ID card as part of the video identification process. If the check is successful, the participant will be forwarded to sign the contract.



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The participant and platform operator agree on a strictly confidential password for subsequent access to the registration documents. Access is via a so-called two-factor authentication. In addition to this password, a code sent in advance by e-mail must be entered.

The participant assures the organizer that he will keep his password secret and that he will not grant third parties access to his e-mail account. If he/she cannot rule out the possibility that third parties have gained knowledge of his/her password or have gained access to his/her e-mail account, the participant will contact onGRID immediately. The waiver of liability and entry form will be signed electronically.

WAIVER OF LIABILITY IMPORTANT! For legal reasons, each rider/entrant <u>must also hand in a one-off fully</u> <u>completed and signed original waiver of liability to the promoter/organizer once before the first event. In</u> <u>the case of minors, both legal representatives must also sign the original</u>. If there is an entrant, he/she must also sign the waiver of liability. Without a valid waiver of liability with an original signature, the rider will not receive a starting permission. The form is available at <u>https://idm.de/dokumente/</u> and can either be handed in at the registration desk or sent in advance by post to the following address:

Motor Presse Stuttgart GmbH & Co. KG IDM Leuschnerstr. 1 D-70174 Stuttgart, Germany

ATTENTION THIRD-PARTY VEHICLE OWNER:

If neither the rider nor the entrant is the vehicle owner, a waiver from the vehicle owner must be submitted in addition to the waiver of liability. The waiver can be signed electronically by the vehicle owner on the onGRID platform. To do this, the participant must assign access to the onGRID platform to the vehicle owner. Alternatively, the waiver can also be completed, signed and submitted in the original at the time of registration or sent by post to the above address. The form is available at www.idm.de/dokumente. In the event of false information, entrants and riders shall fully indemnify the group of persons listed in the vehicle owner's liability waiver against any claims by the vehicle owner for damages arising in connection with the event, including any legal costs incurred in defending against such claims.

<u>Licences</u>

Only Participant who subscribe and take a FIM Licence are eligible to participate in the FIM Sidecar World Championship and in the Mixed Event (i.e. where the FIM Sidecar World Championship events are held together with the IDM Sidecar Rounds). In the framework of IDM rounds outside the FIM World Championship rounds, different licence requirements are possible.

In this regard, when participating to the FIM Sidecar World Championship, the Participant acknowledges and agrees to the application of the FIM regulations including but not limited to the FIM Statutes, the FIM Sporting Code, the FIM Disciplinary and Arbitration Code, the FIM Code of Ethics, the FIM Medical Code, the FIM Anti-Doping Code, the FIM Environmental Code and the FIM Sidecar World Championship Regulations currently in force available at <u>www.fim-moto.com</u> (hereinafter and in related documents "the FIM Regulations").

Besides, during the Mixed Events, the Participant also acknowledges and accepts the exclusive jurisdiction of the FIM Officials during those Mixed Events.

FIM CCR Team Licence

For the FIM Sidecar World Championship, the FIM CCR Team Licence is not mandatory but optional. However, to have the Team name appear in the official FIM Results and Entry List, the FIM CCR Team Licence is necessary.



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<u>Start number</u>

The riders who finished 1st to 3rd in the final classification of the 2023 FIM Sidecar World Championship will automatically receive the start numbers for the 2024 season on the basis of their placement in the respective class. However, it is possible to choose a different start number (> 3). In this case, the original number remains free according to its position. From position No. 4 in the 2023 final ranking, all other Participants can choose their number (> 3) when applying. The MOTORRAD *ACTION TEAM* is responsible for assigning the permanent start numbers. All further information regarding start numbers are specified in the FIM Sidecar World Championship Technical Regulations available at <u>www.fim-moto.com</u>.

Participant insurance, release from medical confidentiality

By submitting the entry form, the Participant and keeper takes note of the fact that insurance cover is **not** provided in the context of motor vehicle insurance (motor vehicle liability, comprehensive insurance) for damage caused during the event. They also undertake to inform the owner of the vehicle used of this. In the event of an injury occurring or ascertained in the course of the event, or in the event of damage to health that permanently or temporarily calls into question the fitness for motorcycling, the undersigned releases all treating physicians - with regard to the consequences arising from this, including any safety risks suffered by third parties - from the medical confidentiality obligation towards the DMSB or towards the officials who are responsible for the event (race doctor/event doctor, race/run manager, sports commissioners/referees).

The Participant expressly declares that they have taken care of sufficient liability, accident and health insurance coverage. For events that take place outside the territory of the Federal Republic of Germany, the Participant assures the organiser that they have taken out a valid and sufficient international health insurance, which also includes repatriation insurance, for the duration of the event and provides proof of this at the request of the organiser. **The organiser does not provide any health insurance cover.**

For the FIM Sidecar World Championship, the FIM Licence also grants the Participant with an emergency medical insurance whose services are included and described when ordering the FIM licence. For more details and information, refer to FIM Rider' Insurance Information published on the FIM Website.

Billing addresses

If there are billing addresses for other services that differ from the billing address stated in the registration, these must be communicated to the promoter/organiser in writing **<u>BEFORE</u>** the respective invoice is issued to the following e-mail address: <u>idm@actionteam.de</u>. Otherwise, MOTORRAD ACTION TEAM reserves the right to charge a fee of 25,- EUR for each change.

Dates 2024

FIM Sidecar World Championship	IDM Sidecar	Date	Race track	Organiser
✓	 ✓ 	03.05 05.05.2024	Sachsenring (DEU)	IDM
✓	 ✓ 	21.06. – 23.06.2024	Most (CZE)	IDM
	√	26.07. – 28.07.2024	Schleiz (DEU)	IDM
✓	√	23.08. – 25.08.2024	TT Circuit Assen (NLD)	IDM
✓	√	04.10 06.10.2024	Oschersleben (DEU)	Sidecar Festival
\checkmark		08.11. – 10.11.2024	Estoril (PRT)	Portuguese Championship

*The gross final prices are based on the applicable local tax rates. The gross final prices can requested by email (idm@actionteam.de).



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Event cancellation and event failure

In case of an event not taking place, the MOTORRAD *ACTION TEAM* reserves the right to designate a substitute event or to cancel the event entirely.

In the event of discontinuation or cancellation of the event on the day of the event due to force majeure, the organiser reserves the right to withhold the entry fee for this part of the event. Even a partial refund of the registration fee is not possible in this case.

All other claims, such as compensation for damages, are expressly excluded.

Tickets and vehicle permits

Each sidecar team will receive the following passes and parking passes contingent for the races that will be held within the framework of the IDM:

9 tickets (including 6 tickets with grid access), 3 parking passes

Grid passes allow additional access to the pit lane or pit wall and to the starting grid.

Riders/teams can purchase additional paddock tickets for the specified ticket contingent at any time at reduced prices from the MOTORRAD *ACTION TEAM*.

Ticket conditions

- 1. Passes and vehicle passes are not transferable.
- 2. The instructions of the Marshals and any other Officials must be followed.
- 3. The different passes and vehicle passes issued to the Participant, must be used only at the events for which the rider in questionis in the class specified in their permanent entry. Except for the period of training and the race of the class concerned, passes validity is limited to the paddock or possibly an available rider's stand.
- 4. The tickets/vehicle passes issued to Participant, industry, press, TV and other persons are only valid for the access areas defined by their basic colour or separate upgrade.
- 5. All holders of personal passes (except for riders/passengers participating in a training session or a race) <u>must wear them so that they are clearly visible at all times</u>. Persons who are found without a valid pass must purchase an appropriate access authorisation from the organiser.
- 6. The vehicle pass allocated to vehicles must <u>always be clearly visible</u> in the interior of the vehicle or on the windshield of the vehicle. Thisapplies to for the entire duration of the event.
- Vehicles without visible vehicle passes will be towed away at cost without warning and/or fined EUR 250.
- 8. Vehicles without vehicle pass or with pass that does not apply to the vehicle or vehicles that are not parked on the parking space provided for them according their permit, will be towed away at cost without warning and/or fined EUR 250.
- 9. **Misuse**: In the case of misuse, regardless of any other sporting and/or civil law measures, all personal passes and vehicle passes handed over to the rider or partner concerned will be immediately withdrawn without any claims for recourse being able to be derived from this and/or a fine imposed.



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Technical inspection

The exact times can be found in the respective schedule.

Technical data sheet

To reduce the formalities that arise at the event location, all vehicle data must be fully completed in the online registration before the start of the first race.

Vehicle / Leather suit

The Participant competing in the FIM Sidecar World Championship undertake with their entry form to keep free the following specified advertising spaces on the vehicle and on their rider's clothing and to attach the patches and stickers provided:

Sidecar:

Minimum size Superside front: 180 x 70 mm Minimum size Superside back: 180 x 70 mm

Leather suit: Minimum size Superside front: 90 x 35 mm

The Participant competing in the IDM Sidecar class undertake with their entry form to keep the advertising space on the vehicle and on their rider's clothing free for IDM and its partners and to attach the patches and stickers provided, in accordance with the IDM Trademark Manual:

Sidecar:

Minimum size IDM front: 180 x 70 mm Minimum size IDM back: 180 x 70 mm

Leather suit: Minimum size IDM front: 90 x 35 mm

Violations will be strictly punished with a fine of EUR 250 in each case by the competent disciplinary body.

Time measurement/transponder

Time measurement is undertaken by a transponder, which is rented by the organiser and loaned to the Participant for participation in the event. The Participant undertakes to handle the transponder with care and to return it to the organiser at the end of the training session. The Participant is liable to the owner and organiser for any damage to or loss of the transponder while it is in the Participant's possession. The Participant is also liable for any additional costs incurred due to a late return of the transponder. For each day that the transponder is not available to the owner (Bike Promotion), a ≤ 10 fee will be charged. After 15 days, the transponder will be charged in full. The value of a transponder is about 500 euro. A transponder holder can be borrowed from the organizer for a deposit of 10 euro.



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Compulsory participation for riders

Each rider is obliged to participate in the following events:

Rider briefing

Each rider is obligated to participate in the rider briefing which has been issued for them. The time and place can be found in the respective schedule. If the rider briefing can only be carried out digitally, the rider is obliged to be aware of all the necessary parts of this rider briefing even under these circumstances.

Technical inspection

Each rider or a team member is required to attend the technical inspection for the registered class. The place and time can be found in the respective schedule.

Rider presentation

Selected riders are required to attend the following events:

- Award ceremony (the top three finishers of each race)
- Press conference
- TV interview
- Race party and other high-profile events at the racetrack
- Champion award at the season finale

FIM World Champions Awards Ceremony

For the FIM Sidecar World Championship, please note that in accordance with Article 60.7 of the FIM Sporting Code, "A rider (or passenger) having won a World Championship title, in any class or discipline, must be present, at the FIM's expense, at the prize-giving ceremony organised each year by the FIM. A rider (or passenger) who does not attend the ceremony will be subject to a fine of CHF 10'000.- minimum and of CHF 100'000.- maximum."

Pit walk

All Participants are obliged to present themselves to the fans as part of the pit walk. As part of the pit walk, each team is obliged to open the pit space for the fans and, where applicable, to offer an autograph session with the rider.

Non-participation in one of the above points will result in a fine of EUR 250.

Paddock

Paddock regulations

Dear Participants,

The paddock is the IDM's calling card. In your own interest, please ensure a professional representation of your team to fans, media and, of course, your sponsors.

Setting up your paddock area also requires mutual consideration, understanding and discipline. Therefore, please observe the Paddock Regulations.

These Paddock Regulations are in addition to the regulations applicable at the respective racetrack.



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Violations of the following provisions will be reported to the competent disciplinary body for disciplinary action.

House rules/Environment/Waste disposal

In addition to the paddock regulations listed here, the house rules and the environmental regulations applicable at the respective racetrack must be observed. Each Participant is obliged to dispose of all used tyres, used oil, petrol drums, and other items in the facilities provided for this purpose. Illegal waste disposal will be fined. In special cases, illegal waste disposal constitutes a criminal offence. Used tyres can be handed in at the tyre service. Tyres left in the paddock will be disposed of at a charge of \in 50.00 each. The house rules are usually displayed at the race track. They can also be accessed via the links listed below:

Sachsenring:

https://www.sachsenring-circuit.com/events/atgb

Motorsport Arena Oschersleben:

https://www.motorsportarena.com/Media/public/wwwMotorsportarenacom/Material/Dokumente/Hauso rdnung_2.pdf

Autodrom Most: https://www.autodrom-most.cz/get/file.php?id=5603

MSC Schleizer Dreieck:

https://www.msc-schleizer-dreieck.de/sicherheit-regeln

TT Circuit Assen:

https://www.ttcircuit.com/en/terms-and-conditions

Please also note that in the FIM Sidecar World Championship events, the FIM Environmental Code shall apply. Use of ennvironmental mat is mandatory (as per Art. 4.1 of FIM Environmental Code). Any infraction of this rule will be reported to the competent disciplinary body who will fine the rider responsible maximum of EUR 370.

House regulations

The racetrack operator and the organiser are entitled to exercise property rights. The instructions given by the staff must be followed. All visitors, helpers and participants must behave in such a way during their stay on the event site that no one else is harmed, harassed or provoked. Communication should take place in an appropriate tone. Insults, harassment, especially through sexist or other derogatory remarks, must be avoided. The organizer reserves the right to impose sanctions such as expulsion or other suitable de-escalation measures in the event of violations.

Pit and service space

The pit space division and the allocation of the corresponding service space are carried out exclusively by the MOTORRAD *ACTION TEAM*. The instructions of the IDM series manager, the paddock manager and the paddock crew must be followed.



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Damage

The team or the rider is liable for any damage caused by the erection, dismantling (earth pegs, broken asphalt, etc.) or operation (damage to the ground) of the team infrastructure. This also applies in particular to damage (holes in the asphalt or slab surface, cable damage, pipe damage, etc.) which have been caused by driving in pegs or other anchoring devices. The same applies to damage in the pit space.

Commercial activities

All commercial activities on the event site, such as the sale of merchandise or the provision of services, require the prior approval of the MOTORRAD *ACTION TEAM*.

Catering / Service / Hospitality

The public serving of drinks which are chargeable or free of charge for advertising purposes and the public distribution of food are strictly prohibited.

Additional spaces required for guest hospitality will be rented by the organiser for a fee determined by the organiser. They must be registered with the organiser at least two weeks before the start of the event. The environmental conditions applicable at the respective racetrack must be observed for internal team

catering.

Advertising

The distribution of advertising material in the paddock, such as flyers, give-aways, etc. and the exhibition of products require the prior approval of the organiser.

The raising of **flags**, setting up **banners**, **flying banners** and **inflatables** and the placing of **banners** on the event grounds is exclusively reserved for **IDM sponsors**.

Driving/riding in the paddock

Walking pace applies in the entire paddock area. In addition, the road traffic regulations as well as the house rules applicable at the respective racetrack apply.

Persons without a driving licence are prohibited from driving or riding on the event grounds (except Participants under age rule WB/classes).

Riding in the paddock on motorised two-wheelers, quad bikes or similar, as well as on Sidecars that are <u>not</u> intended for racing is only allowed on the entire event grounds if they are approved and insured.

Riding in the paddock on Sidecars deployed for racing is only permitted on the direct route to training or the race at the times of the respective class indicated for which the Participant is entered.

Driving in the paddock by car, service vehicle, motorhome or tractor is only permitted if the vehicle is equipped with a corresponding vehicle permit and only at the indicated times.

Driving/riding on the racetrack

Riding on the race track on Sidecars deployed for race use and approved for this purpose is only permitted at the times indicated in the timetable and only in the respective vehicle class for the corresponding class for which the Participant is entered.

Driving on the racetrack in cars or riding on motorized two-wheelers, quads, e-bikes and e-scooters, as well as Sidecars not intended for racing is strictly prohibited. (except for demo rides that have been agreed with the organiser). Entering the race track between 9pm and 6am is completely prohibited.

In the case of additional cups and/or frame classes, the organiser is obliged to implement the applicable rules for riding in the paddock and for riding on the race track for all other Participants.

The following applies to riding in both areas:

The use of vehicles is not permitted if the driver is under the influence of alcohol or drugs or has taken medication that may affect the ability to drive.



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Please note that in the FIM Sidecar World Championship events, in accordance with Appendix N of the FIM Medical Code, the threshold shall be 0.10 g/L and please refer to this Appendix for the consequences of a positive alcohol test.

Animals in the paddock

The respective house rules of the racetrack apply to animals. Dogs must be kept on a leash at all times. A fine of €500 is payable for dogs not kept on a leash.

Obligation to inform

Each registered Participant is obliged to inform their team, guests and the team's sponsors about the contents of this Paddock Regulation.

<u>Trademark</u>

The IDM logo

The logo is a typographically optimized lettering with graphic elements and is an essential part of the brand image. It must not be redrawn or altered under any circumstances. No other representations are permitted than those shown below. Neither a change of the defined colours nor a change of defined distances and text modules is permitted.

Application:

The primary application is the use of the optional blue logo on a white background. In justified exceptional cases, the logo may also be used in blue or white on a coloured background. The blue logo on light, the white logo on dark backgrounds. If the background is very busy, the logo may be used with a single-colour background area. The application is always horizontal.

Primary application is "optional".



Light background Logo "optional"

Dark background Logo "negative optional"

Alternatively, if the background is too busy, use a single-colour background area for improved visibility and legibility:



Light background Logo "negative"

Dark background Logo "original"



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Prohibited:

Omitting text or image blocks (e.g., "powered by" or the Pirelli logo) Changing text modules (e.g., enlargement of "powered by") Changing the area and shape Changing the colours (only the two variants listed here, no black/white or similar) Distorting, slanting or vertical positioning of the logo or individual components

		Blue		Yellow	"Pirelli"	Red '	'Pirelli"	Whit	e
Pantone number	colour	286 C		109C		485C		-	
Euroscale CMYK	С	100	С	0	С	0	С	0	
		Μ	84	Μ	10	М	100	М	0
		Y	8	Y	100	Y	100	Y	0
		К	0	К	0	К	0	К	0
RGB	colour	R	0	R	255	R	222	R	255
values		G	51	G	221	G	33	G	255
		В	153	В	0	В	27	В	255
Web	colour	#003399		#fed100		# d52b1e		#fffff	
values									

The FIM & SUPERSIDE logo





The FIM lettering must be obligatory included in the descriptor of the FIM Sidecar World Championship.

The FIM Branding Guidelines to be followed can be found on the IDM website at the following link: <u>https://idm.de/fim-sidecar-world-championship/registration-documents/</u>

The Trademark Writing Style

The brand name is "Internationale Deutsche Motorradmeisterschaft - IDM" [International German Motorcycle Championship] and is used in mixed lettering.

Use in communications:

The brand name Internationale Deutsche Motorradmeisterschaft – IDM appears in the same font as the continuous text, is written with the feminine article in German.



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 $... declaration that the Internationale \ Deutsche \ Motorradmeisterschaft - IDM \ will \ continue \ its \ ...$

... today the Internationale Deutsche Motorradmeisterschaft - IDM presents its new ...

In word combinations, the brand name is abbreviated to "IDM" and hyphenated.

- ...The IDM-Team...
- ... In the IDM paddock...

The website is always written "idm.de". Information on linking social media accounts, the use of hashtags and the handling of images can be found in the IDM Social Media Guidelines.

Social Media Guideline

As social media channels such as Facebook, Instagram, TikTok and so on, get more and more importance on being information resources and being used as source for media and public relations, we would like to give you a little guideline on how to use the social media in the few sentences below before the new season starts.

How do I act on "social media":

- Please be **respectful** in acting and reacting on social media.
- Please **do not spread** any indelicate or unsavory contents.
- Be **careful and sensitive** with linking onto other pages or websites (the link to another channel or website can be understood as agreement to their contents.)
- Avoid slander, attacking or hurting others, also towards competitors!
- **Protect** delicate information. Topics that are objects of confidential meetings (no matter if rider briefings, team manager meetings or any similar come-together) have no place on social media and so on. Please **treat** this information **with care**!
- The expression of private opinions should be well considered and formulated appropriately and factually. Criticism must be objectively justified and presented in an appropriate tone. Disparaging value judgments of an insulting nature towards people or companies are also to be avoided, as are suspicions or accusations without sufficient factual indications or provable facts for this.
- **Don't get flustered** by so-called ,specialists'. Don't get involved in public mud fights, they harm you more than they serve. If you are unsure how to react on a certain post, then please come and ask us! **We are here to support you!**
- Stay genuine and transparent and do not spread any lies.
- The best would be to start an **official account** for athletes and also as team to avoid to mix up privat and professional contents.
- You do not only represent yourself as a rider and your team, but also the whole championship as such, do not forget.

Please note that in the FIM Sidecar World Championship events, the FIM Code of Ethics shall apply.

What we ask you to do:

1. Links

Please make sure you do **link to the official accounts** of the championship if you post about it. (<u>Facebook</u>: @internationale.deutsche.motorradmeisterschaft, <u>Instagram</u>: @idm.de



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For the FIM World Sidecar World Championship: <u>Instagram</u>: fimlive; <u>Twitter</u>: @FIM_live, <u>Youtube</u>: fim-moto)

2. Hashtag

The **official hashtag** of the IDM 2024 is: #idm2024 | more useful hashtags are: #IDM and the relevant hashtag of the ongoing event, such as #IDMLausitzring, #IDMMost, #IDMAssen, etc.

3. Reposts/Shares

We are happy for you to **share the posts** from the official IDM pages. Please respect the relevant regulations of the network you are using. Please use the hashtags and link to the official accounts according to the channel you are on.

Please also tag us in the stories you are doing on Instagram, so we can share them. You can of course also share the links to the official articles on our website: <u>http://idm.de/category/news/</u>

4. Photos

If you use **official pictures** of the series, please use the photo-credit: IDM_Dino Eisele (if not stated different). Respect the individual agreements to use the pictures, which we will send you in a separate E-Mail together with the link to the picture gallery before the start of the season.

5. Other

We ask you to **post at least one official post** per event from the team, but also from the rider, talking about the weekend/results, etc.

We ask you to **share the link to the official livestream** on your social media channels and to help us to expand our audience.

Please also **share the information about the ticket sale** for the events. The platforms where to buy tickets etc. will be shared with you prior to the events.

Please update us on your social media channels / websites:

- Rider(s)
- Team (if available)
- main sponsors

Rider homepage

The Participant is requested to create a link on their own homepage to the IDM homepage, using the IDM logo (for more information, see the IDM Trademark Manual at idm.de/Participant Info).

We also recommend that you point out that you are an IDM Participant on the homepage of your own website. The term "IDM" has become a standard in European motorcycle sport and is also known abroad as IDM. The IDM is your address.

Avoid, in your own interest, using terms such as "German Superbike Championship, German Road Racing Championship..." in the design of your homepage. Your fans and sponsors will not be able to find any further



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information on the Internet under these terms, so they will not be able to get a picture of what series you are racing in. Use the term IDM by itself.