

# **GENERAL CONDITIONS FOR REGISTRATION IDM 2023**

IDM – Internationale Deutsche Motorradmeisterschaft



[www.idm.de](http://www.idm.de)

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Whilst the Regulations may be translated into other languages, in case of any dispute regarding interpretation the official German text will prevail.

Dear motorsport fans!

## **Welcome to the 2023 IDM season!**

The IDM is one of the most competitive and popular motorcycle racing series in Europe and thanks to the strength of the riders remains at a consistently high level of sportsmanship. Take advantage of this renown and become part of IDM 2023.

We are always available as your contact for any questions.

Best regards

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### Scope

These General Conditions for Registration IDM 2023 apply exclusively to the participants of the following classes. We will only recognise terms and conditions of participants or teams that conflict with or deviate from these terms and conditions if we expressly agree to their validity in writing.

- IDM Superbike
- IDM Supersport
- IDM Supersport 300
- Pro Superstock 1000
- Twin Cup
- Yamaha R7 Cup
- Yamaha R3 bLU cRU Cup
- Northern Talent Cup
- Austrian Junior Cup
- Women's European Championship

Note: These General Conditions for the Registration IDM 2023 do **not apply to participants in the sidecar races**. The registration documents and conditions for the Sidecar class are available separately at <https://idm.de/dokumente/>.

### Registration/Entry

In order to receive points in IDM's year-end ranking, the riders must submit a permanent entry via the following link:

[IDM Einschreibung 2023 \(tw-sportsoft.de\)](https://tw-sportsoft.de)

**The one-off registration fee for the 2023 season in the SBK, SSP and SSP300 classes is EUR 450\* plus the statutory valid VAT.** Only after paying the registration fee is the rider eligible for points and **bindingly registered** for all runs in his class. There is no right to participate unless the full registration fee has been paid. This does not apply to participants in the Pro Superstock 1000, Twin Cup, Yamaha R7 Cup, Yamaha R3 bLU cRU Cup, Northern Talent Cup, Austrian Junior Cup and the Women's European Championship.

Riders who are not permanently registered (guest riders) will not receive any championship points. A separate regulation applies here for the Superbike class, which is defined in the IDM sporting regulations.

Motor Presse Stuttgart reserves the right to refuse registration.

\*The gross final prices are based on the applicable local tax rates. The gross final prices can requested by email ([idm@actionteam.de](mailto:idm@actionteam.de)).

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The statutory sport regulations remain unaffected by this regulation.

Please note the minimum age required for participation in the IDM sporting regulations!

**The entry is subject to the final technical and sport regulations. There is a fourteen-day right of withdrawal from the time of publication or delivery of the regulations. For this purpose, a written cancellation notice must be sent by email to the following address: [idm@actionteam.de](mailto:idm@actionteam.de). Cancellation is free of charge.**

By submitting the entry form, the participant accepts the conditions of the respective published event announcement.

Double starts in two classes are possible in principle, but must be notified to the promoter 14 days before the event. Any disadvantages resulting from time overlaps or other reasons are the sole responsibility of the participant(s) concerned.

When registering / entering, it is mandatory to provide the email address of a contact person (team manager, rider sponsor, etc.) who will be on site during an event weekend. The email address can be changed at any time via the enrolment/entry portal.

All communications from the race management concerning the participants will be sent exclusively digitally by email to this address.

All information concerning the event will be uploaded on the Official Notice Board of the event. With his registration / entry, the participant undertakes to collect the information (schedule, pit plan, paddock plan, riders notes, etc.) independently.

### **Entry fee**

Permanent enrolment is **automatic** for all heats scheduled in the respective class. In addition to the registration fee, an entry fee must be paid for each heat (event). The entry fee for each event is to be paid to the organizer, quoting the invoice number, **without undue delay after receipt** of the invoice, by bank transfer to the bank account specified in the invoice form. This does not apply to participants in the Pro Superstock 1000, Twin Cup, Yamaha R7 Cup, Yamaha R3 bLU cRU Cup, Northern Talent Cup, Austrian Junior Cup and the Women's European Championship. Participation without prior payment is not possible. In case of late payment on site, MOTORRAD ACTION TEAM reserves the right to charge a handling fee of 50,00€.

The entry fee per event including the Friday training is:

IDM SBK:	EUR 950*	plus the valid statutory VAT.
IDM SSP:	EUR 800*	plus the valid statutory VAT.
IDM SSP MV Agusta:	EUR 1.200*	plus the valid statutory VAT.
IDM SSP300:	EUR 630*	plus the valid statutory VAT.

\* The prices apply to motorcycle brands included in IDM's pool of manufacturers. In the case of brands that are not included in the pool of manufacturers, the MOTORRAD ACTION TEAM reserves the right to increase prices by a maximum of 50% at its own discretion. Please contact the organiser directly for more information.

### **IMPORTANT:**

Upon submission of registration, entrants and riders undertake to participate in all IDM events and to pay the respective entry fees to the organisers. The entry deadline is Friday **14 days before the event**. If the entry fee is not paid within 5 days after receipt of the invoice, the amount to be paid increases by a flat processing

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fee of EUR 25 and the organizer can pass on the starting place to guest starters at any time. If entrants and riders fail to meet their payment obligations, the right to start is void until the claim has been paid in full.

If entry is withdrawn in **writing** to the organiser **before the respective entry closing date**, the participation and payment obligation will no longer apply. After the closing date for entries, a free-of-charge withdrawal of an entry is **no longer possible** and the entry fee must be paid. In addition, for non-compliance with the obligation to participate, the *MOTORRAD ACTION TEAM* is entitled to payment of an additional flat-rate compensation of EUR 100 in addition to the respective entry fee to be paid. The entrant/rider is at liberty to prove that no damage was caused or that any such damage is significantly lower than the amount withheld by the organiser. The *MOTORRAD ACTION TEAM* expressly reserves the right to prove higher damages. The provisions for withdrawal after receipt of the regulations remain unaffected by this.

Unexcused absence from events will result in a report to the DMSB and can be further punished under sports law.

### **Team discount:**

Teams registering in the IDM with multiple riders will receive the following discount per entry fee:

**Rider 1** pays the full entry fee

**Rider 2** receives a 10% discount on the entry fee

**Riders 3 - 5** each receive a 15% discount on the entry fee

**From rider 6** the full entry fee must be paid again.

An entrant licence is not an urgent requirement to qualify as a team. A team must be recognisable as such to outsiders. This includes a team name and a uniform appearance in terms of team clothing, the motorcycle, and the structure in the paddock/pit. All riders in a team must be registered for the entire season. The team discount is also valid for all classes, but the discount is applied to the lowest respective entry fee.

In order to take advantage of this team discount, the invoices must be sent to a common billing address. The recognition of a team as such comes under the exclusive jurisdiction of the *MOTORRAD ACTION TEAM*.

### **Riding times**

The riding times of the participating IDM classes are specified in the IDM sporting regulations.

### **Guest start**

Guest starters are not entitled to points and therefore only pay the designated entry fee. A **maximum of three** guest starts are possible per season and per rider of the advertised IDM classes. A separate regulation applies here for the Superbike class, which is defined in the IDM sporting regulations. The participant must have registered for the respective event on the IDM website by the Wednesday before the race weekend.

<https://idm.de/dokumente/>

A processing fee of €25 is charged if registration is made later than this. After individual entries have been made via the link above, withdrawal is also only possible up to the Wednesday before the race weekend. Otherwise, the entry fee is due and the rider is obligated to pay for the starting place.

## **Liability waiver**

Before the first event, each rider/entrant must hand in a **one-off fully completed, original and signed**, waiver of liability to the promoter/organiser. In the case of minors, **both** legal representatives must also sign. If it is an **entrant**, they must also sign the liability waiver. The rider will not receive a start permit without a valid liability waiver. The form is available at <https://idm.de/dokumente/> and can either be handed in on site when registering or sent in advance by post to the following address:

Motor Presse Stuttgart GmbH & Co. KG  
IDM  
Leuschnerstr. 1  
D-70174 Stuttgart, Germany

Attention: If the rider or the entrant is not the owner of the vehicle, the owner of the vehicle must fill out and sign a waiver in addition to the waiver of liability when registering or must send it by post to the above address. The form is available at [www.idm.de/dokumente](http://www.idm.de/dokumente).

If incorrect information is provided, the entrant and rider release the group of persons listed in the vehicle owner's liability waiver from any claims by the vehicle owner for damages arising in connection with the event. This also applies to the costs incurred by the owner of the vehicle for appropriate legal prosecution.

## **Licences**

Only riders and entrants who fulfil the licence requirements of the IDM sporting regulations are eligible to participate.

### ***Entrant***

In order to be recognised as a entrant, a copy of the entrant's licence or the preliminary entrant licence must be sent to the following email address: [idm@actionteam.de](mailto:idm@actionteam.de). The entrant will only be recognised in the official documents once the copy has been received. The entrant must also be specified when enrolling.

In addition, team, sponsor or club names may be listed in the official results without a entrant's licence - in this case, the team, sponsor or club names listed have no entrant rights and obligations under sports.

In order to be listed in the results without holding a entrant's licence, the field "Team name" must be filled in during registration; maximum number of characters: 30 characters (incl. spaces). The promoter reserves the right to refuse team designations for publicity reasons.

## **Start number**

Applies to the participants of the advertised IDM classes:

The riders who finished 1st to 3rd in the final classification of the 2022 season will automatically receive the start numbers for the 2023 season on the basis of their placement in the respective class. However, it is possible to choose a different start number (> 3). In this case, the original number remains free according to its position. From position No. 4 in the 2022 final ranking, all other participants can choose their number (> 3) when applying. Riders from the previous season have a priority right to their start number applied for in the previous year until March 1st of the following season. A transfer of start numbers from another class is

only possible to a limited extent. The MOTORRAD ACTION TEAM is responsible for assigning the permanent start numbers. All further information regarding start numbers are specified in the technical regulations.

### **Participant insurance, Release from medical confidentiality**

By submitting the entry, the entrant/keeper/rider takes note of the fact that insurance cover is **not** provided in the context of motor vehicle insurance (motor vehicle liability, comprehensive insurance) for damage caused during the event. They also undertake to inform the owner of the vehicle used of this. In the event of an injury occurring or ascertained in the course of the event, or in the event of damage to health that permanently or temporarily calls into question the fitness for motorcycling, the undersigned releases all treating physicians - with regard to the consequences arising from this, including any safety risks suffered by third parties - from the medical confidentiality obligation towards the DMSB or towards the officials who are responsible for the event (race doctor/event doctor, race/run manager, sports commissioners/referees).

The participant expressly declares that they have taken care of sufficient liability, accident and health insurance coverage. For events that take place outside the territory of the Federal Republic of Germany, the participant assures the organiser that they have taken out a valid and sufficient international health insurance, which also includes repatriation insurance, for the duration of the event and provides proof of this at the request of the organiser. **The organiser does not provide any health insurance cover.**

### **Billing addresses**

If there are billing addresses for other services such as entry fees, pit rent or tyres that differ from the billing address stated in the online registration, these must be communicated to the promoter/organiser in writing **BEFORE** the respective invoice is issued to the following e-mail address: [idm@actionteam.de](mailto:idm@actionteam.de). Otherwise, MOTORRAD ACTION TEAM reserves the right to charge a fee of 25,- EUR for each change.

### **Dates 2023**

Date	Race track	Organiser
12.05.-14.05.	Sachsenring	Motor Presse Stuttgart GmbH & Co. KG
02.06.-04.06.	Oschersleben	Motor Presse Stuttgart GmbH & Co. KG
23.06.-25.06.	Most	Motor Presse Stuttgart GmbH & Co. KG
21.07.-23.07.	Schleiz	MSC „Schleizer Dreieck“ e.V.
04.08.-06.08.	Red Bull Ring	Motor Presse Stuttgart GmbH & Co. KG
18.08.-20.08.	Assen	Motor Presse Stuttgart GmbH & Co. KG
22.09.-24.09.	Hockenheimring	Motor Presse Stuttgart GmbH & Co. KG

### **Event cancellation and event failure**

In case of an event not taking place, the MOTORRAD ACTION TEAM reserves the right to designate a substitute event or to cancel the event entirely.



If an event is cancelled, Article 54 of the DMSG is valid concerning return payment of entry fees, with the following exception: **In the event of discontinuation or cancellation of the event on the day of the event due to force majeure, the organiser reserves the right to withhold the entry fee for this part of the event. Even a partial refund of the registration fee is not possible in this case.**

If an event has to be cancelled due to COVID 19, the above provisions on force majeure shall apply accordingly.

**All other claims, such as compensation for damages, are expressly excluded.**

### **Information COVID 19**

The development of the situation regarding COVID 19 is currently not foreseeable. As the organiser cannot exclude the possibility that further requirements for participation will be imposed by the legislator or authorities (e.g. 2G, 3G, vaccination status, etc.), the organiser reserves the right to extend the requirements for participation if this becomes legally necessary.

### **Pit space allocation**

Pit space requirements must be noted when registering. The following rules apply for the allocation of pit spaces:

Priority 1: Official factory teams of the manufacturers/importers

Priority 2: Teams of the IDM partners

Priority 3: class membership

Conditions:

- The assignment of the pit spaces is exclusively the responsibility of the **MOTORRAD ACTION TEAM**
- If a pit space is not required, it must be cancelled 14 days before the start of the event. Otherwise this pit space will be charged to the respective team/rider.
- The pit space and keys are handed over on site. A deposit of €100.00 must be paid on site for the pit space key.

**Note:** The riders/teams of the advertised IDM classes **must** mount the rider/team sign properly over the pit space or on the rider/team tent. This sign is included in the registration fee and may not be changed by the rider/team. This means that further stickers or covering of existing sponsor logos on the sign are not allowed. For reasons of a uniform appearance (pit walk), **other signs** in the pit lane **are not allowed**. Violations of these regulations will be strictly punished with a EUR 250 fine.

### **Training sessions ban**

The participants in the advertised IDM classes are prohibited from training with motorised two-wheelers on the respective track from the Monday before the IDM event weekend (Fri-Sun). Exceptions to this are additional IDM training sessions offered by the organiser, instructor activities in the sense of driving safety, and demonstration runs for the sponsor of the respective event after consultation with the **MOTORRAD ACTION TEAM**.



## **IDM prize money**

At the end of the 2023 IDM season, the promoter will pay a one-time prize money to the five first-place finishers in the ranking classes mentioned below. Prerequisite for receiving the prize money is permanent registration for the season and the payment of the registration fee and respective entry fee.

Superbike	Supersport	Supersport 300
1st place €2,750.00	1st place €1,750.00	1st place €1,500.00
2nd place €2,250.00	2nd place €1,500.00	2nd place €1,250.00
3rd place €1,750.00	3rd place €1,250.00	3rd place €1,000.00
4th place €1,300.00	4th place €1,000.00	4th place €750.00
5th place €1,000.00	5th place €750.00	5th place €500.00

## **Tickets and vehicle permits**

Each rider/guest starter will receive the following ticket and parking permit contingent for the entire season or, in the case of guest starters, for the respective event, according to the named class:

<b>IDM Superbike</b>	<b>IDM Supersport</b>	<b>IDM Supersport 300</b>
5 x grid tickets	4 x grid tickets	3 x grid tickets
7 x paddock tickets	4 x paddock tickets	3 x paddock tickets
3 x parking permits	3 x parking permits	3 x parking permits

### **Cup classes**

3 x grid tickets  
3 x paddock tickets  
2 x parking permits

Guest starters receive a ticket and parking permit contingent according to the registered class.

Grid tickets allow additional access to the pit lane or pit wall and to the starting grid.

Riders/teams can purchase additional paddock tickets for the specified ticket contingent at any time at reduced prices from the **MOTORRAD ACTION TEAM**.

As the development of the situation regarding COVID 19 cannot be foreseen at the moment, the **MOTORRAD ACTION TEAM** reserves the right to cancel the number and variation of the above mentioned contingents.

## **Ticket conditions**

1. Tickets and vehicle permits are not transferable.
2. The instructions of the marshals must be followed.
3. The different tickets and vehicle permits issued to the riders and their entrants must only be used at the events for which the rider in question is in the class specified in the permanent entry. Except for

the period of training and the race of the class concerned, their validity is limited to the paddock or possibly an available rider's stand.

4. The tickets/vehicle permits issued to riders, entrants, industry, press, TV and other persons are only valid for the access areas defined by their basic colour or separate upgrade.
5. All holders of personal tickets (except for riders participating in a training session or a race) must wear them so that they are clearly visible at all times. Persons who are found without a ticket must purchase an appropriate access authorisation from the organiser.
6. The vehicle permits allocated to vehicles must always be clearly visible in the interior of the vehicle or on the windshield of the vehicle they apply to for the entire duration of the event.
7. Vehicles without visible vehicle permits will be towed away at cost without warning and/or fined EUR 250.
8. Vehicles without vehicle permit or with permit that does not apply to the vehicle or vehicles that are not parked on the parking space provided for them according their permit, will be towed away at cost without warning and/or fined EUR 250.
9. **Misuse:** In the case of misuse, regardless of any other sporting and/or civil law measures, all personal tickets and vehicle permits handed over to the rider or partner concerned will be immediately withdrawn without any claims for recourse being able to be derived from this and/or a fine imposed.

### **Technical inspection**

As a rule, the technical inspection takes place from Thursday to Saturday. The exact times can be found in the respective schedule.

### ***Technical data sheet***

To reduce the formalities that arise at the event location, all vehicle data must be fully completed in the online registration before the start of the first race.

### ***Tyre regulations***

Applies to the participants of the advertised IDM classes:

- Only tyres that are offered for sale by our exclusive tyre partner for the respective event can be used.
- Each rider receives a list of tyres showing which tyres are available for each event. The rider can obtain these from our on-site tyre service.
- Within each class, every rider has access to the same tyres and compounds.
- The tyres must always be clearly identifiable. Manipulation of the mixture name (e.g., SC1) or the spec number (e.g., "W1050) is prohibited.
- Each tyre must be marked on the sidewall with an IDM tyre sticker next to the rider's tyre sticker. These are to be mounted on the left side in the direction of travel.
- Inspection takes place during training sessions at the pit lane entrance or directly after the race in the Parc Fermé.
- A return of tyres is strictly excluded.
- Qualifiers and intermediates must not be used and are therefore not available.

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**Motorcycle / Rider suit / Vehicles**

With their registration, entrants and riders of the advertised IDM classes commit themselves, in accordance with the IDM Trademark Manual, to keep the advertising space on the vehicle and on their rider's clothing free for IDM and its partners and to attach the patches and stickers provided:

**Violations** will be strictly punished with a fine of **EUR 250** in each case.

By registering, entrants and riders of the advertised IDM classes commit themselves to keep the following advertising spaces on the vehicle and on their rider's clothing free for the IDM and the series sponsor and to attach the provided patches and stickers:

**Motorcycle:**

Minimum size IDM front: 90 x 35 mm

Minimum size IDM back: 90 x 35 mm

Minimum size Pirelli mudguard front: 29 x 120 mm (vertical logo placement)

Minimum size Pirelli fairing side in driving direction right and left: 180 x 55 mm

Exceptions will only be approved if there is not enough space due to the design of the motorcycle.



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### Combi:

Minimum size IDM front: 90 x 35 mm

Minimum size Pirelli front: 100 x 31 mm

Minimum size Pirelli back: 220 x 67 mm



### Time measurement/transponder

Time measurement is undertaken by a transponder, which is rented by the organiser and loaned to the participant for participation in the event. The participant undertakes to handle the transponder with care and to return it to the organiser at the end of the training session. The participant is liable to the owner and organiser for any damage to or loss of the transponder while it is in the participant's possession. The participant is also liable for any additional costs incurred due to a late return of the transponder. For each day that the transponder is not available to the owner (Bike Promotion), a €10 fee will be charged. After 15 days, the transponder will be charged in full. The value of a transponder is about 500 euro. A transponder holder can be borrowed from the organizer for a deposit of 10 euro.

### Compulsory participation for riders

Each rider is obliged to participate in the following events:

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### ***Rider briefing***

Each rider is obligated to participate in the rider briefing which has been issued for them. The time and place can be found in the respective schedule. If the rider briefing can only be carried out digitally due to COVID 19, the rider is obliged to be aware of all the necessary parts of this rider briefing even under these circumstances.

### ***Technical inspection***

Each rider or a team member is required to attend the technical inspection for the registered class. The place and time can be found in the respective schedule.

### ***Rider presentation***

Selected riders are required to attend the following events:

- Award ceremony (the top three finishers of each race)
- Press conference
- TV interview
- Race party and other high-profile events at the racetrack
- Champion award at the season finale

This excludes riders who participate in two or more classes whose races directly follow one another.

### ***Pit walk***

All participants are obliged to present themselves to the fans as part of the pit walk. As part of the pit walk, each team is obliged to open the pit space for the fans and, where applicable, to offer an autograph session with the rider.

Non-participation in one of the above points will result in a fine of **EUR 250**.

## **Paddock**

### ***Paddock regulations***

Dear participants,

The paddock is the IDM's calling card. In your own interest, please ensure a professional representation of your team to fans, media and, of course, your sponsors.

Setting up your paddock area also requires mutual consideration, understanding and discipline. Therefore, please observe the Paddock Regulations.

**These Paddock Regulations are in addition to the regulations applicable at the respective racetrack.**

**Violations of the following provisions will be reported to the sport commissioners for disciplinary action.**

### ***House rules/Environment/Waste disposal***

In addition to the paddock regulations listed here, the house rules and the environmental regulations applicable at the respective racetrack must be observed. Each participant is obliged to dispose of all used tyres, used oil, petrol drums, and other items in the facilities provided for this purpose. Illegal waste disposal

will be fined. In special cases, illegal waste disposal constitutes a criminal offence. Used tyres can be handed in at the tyre service. Tyres left in the paddock will be disposed of at a charge of €50.00 each.

### **House regulations**

The racetrack operator and the organiser are entitled to exercise property rights. The instructions given by the staff must be followed.

### **Pit and service space**

The pit space division and the allocation of the corresponding service space are carried out exclusively by the *MOTORRAD ACTION TEAM*. The instructions of the IDM series manager, the paddock manager and the paddock crew must be followed.

### **Damage**

The team or the rider is liable for any damage caused by the erection, dismantling (earth pegs, broken asphalt, etc.) or operation (damage to the ground) of the team infrastructure. This also applies in particular to damage (holes in the asphalt or slab surface, cable damage, pipe damage, etc.) which have been caused by driving in pegs or other anchoring devices. The same applies to damage in the pit space.

### **Commercial activities**

All commercial activities on the event site, such as the sale of merchandise or the provision of services, require the approval of the *MOTORRAD ACTION TEAM*.

### **Catering / Service / Hospitality**

The public serving of drinks which are chargeable or free of charge for advertising purposes and the public distribution of food are strictly prohibited.

Additional spaces required for guest hospitality will be rented by the organiser for a fee determined by the organiser. They must be registered with the organiser at least two weeks before the start of the event.

The environmental conditions applicable at the respective racetrack must be observed for internal team catering.

### **Advertising**

The distribution of advertising material in the paddock, such as flyers, give-aways, etc. and the exhibition of products require the approval of the organiser.

The raising of **flags**, setting up **banners**, **flying banners** and **inflatables** and the placing of **banners** on the event grounds is exclusively reserved for **IDM sponsors**.

### **Driving/riding in the paddock**

Walking pace applies in the entire paddock area. In addition, the road traffic regulations as well as the house rules applicable at the respective racetrack apply.

Persons without a driving licence are prohibited from driving or riding on the event grounds (except participants under age rule WB/classes).

Riding in the paddock on motorised two-wheelers, quad bikes or similar, as well as on motorcycles that are not intended for racing is only allowed on the entire event grounds if they are approved and insured.

Riding in the paddock on motorcycles deployed for racing is only permitted on the direct route to training or the race at the times of the respective class indicated for which the participant is entered.

Driving in the paddock by car, service vehicle, motorhome or tractor is only permitted if the vehicle is equipped with a corresponding vehicle permit and only at the indicated times.



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### Driving/riding on the racetrack

Riding on the race track on motorcycles deployed for race use and approved for this purpose is only permitted at the times indicated in the timetable and only in the respective vehicle class for the corresponding class for which the participant is entered.

Driving on the racetrack in cars or riding on motorized two-wheelers, quads, e-bikes and e-scooters, as well as motorcycles not intended for racing is strictly prohibited. (except for demo rides that have been agreed with the organiser). Entering the race track between 9pm and 6am is completely prohibited.

In the case of additional cups and/or frame classes, the organiser is obliged to implement the applicable rules for riding in the paddock and for riding on the race track for all other participants.

The following applies to riding in both areas:

The use of vehicles is not permitted if the driver is under the influence of alcohol or drugs or has taken medication that may affect the ability to drive. An alcohol limit of 0.0 applies.

### Animals in the paddock

Animals are strictly forbidden in the paddock. The *MOTORRAD ACTION TEAM* will not take into consideration any resulting expulsion that results from non-compliance.

### Obligation to inform

Each registered participant is obliged to inform their team, guests and the team's sponsors about the contents of this Paddock Regulation.

## IDM trademark

### *The logo*

The logo is a typographically optimized lettering with graphic elements and is an essential part of the brand image. It must not be redrawn or altered under any circumstances. No other representations are permitted than those shown below. Neither a change of the defined colours nor a change of defined distances and text modules is permitted.

Application:

The primary application is the use of the optional blue logo on a white background. In justified exceptional cases, the logo may also be used in blue or white on a coloured background. The blue logo on light, the white logo on dark backgrounds. If the background is very busy, the logo may be used with a single-colour background area. The application is always horizontal.

Primary application is "optional".



Light background Logo "optional"



Dark background Logo "negative optional"



## GENERAL CONDITIONS FOR REGISTRATION IDM 2023

IDM – Internationale Deutsche Motorradmeisterschaft



[www.idm.de](http://www.idm.de)

Alternatively, if the background is too busy, use a single-colour background area for improved visibility and legibility:



Light background Logo "negative"

Dark background Logo "original"

Prohibited:

Omitting text or image blocks (e.g., "powered by" or the Pirelli logo)

Changing text modules (e.g., enlargement of "powered by")

Changing the area and shape

Changing the colours (only the two variants listed here, no black/white or similar)

Distorting, slanting or vertical positioning of the logo or individual components

The colours

	Blue	Yellow "Pirelli"	Red "Pirelli"	White
Pantone colour number	286 C	109C	485C	-
Euroscale CMYK	C 100 M 84 Y 8 K 0	C 0 M 10 Y 100 K 0	C 0 M 100 Y 100 K 0	C 0 M 0 Y 0 K 0
RGB colour values	R 0 G 51 B 153	R 255 G 221 B 0	R 222 G 33 B 27	R 255 G 255 B 255
Web colour values	#003399	#fed100	# d52b1e	#ffffff

### **The Trademark Writing Style**

The brand name is "Internationale Deutsche Motorradmeisterschaft - IDM" [International German Motorcycle Championship] and is used in mixed lettering.

#### **Use in communications:**

The brand name Internationale Deutsche Motorradmeisterschaft – IDM appears in the same font as the continuous text, is written with the feminine article in German.

...declaration that the Internationale Deutsche Motorradmeisterschaft – IDM will continue its ...  
... today the Internationale Deutsche Motorradmeisterschaft - IDM presents its new ...

In word combinations, the brand name is abbreviated to "IDM" and hyphenated.

...The IDM-Team...  
... In the IDM paddock...

The website is always written "idm.de". Information on linking social media accounts, the use of hashtags and the handling of images can be found in the IDM Social Media Guidelines.

## ***Social Media Guideline***

As social media channels such as Facebook, Instagram, TikTok and so on, get more and more importance on being information resources and being used as source for media and public relations, we would like to give you a little guideline on how to use the social media in the few sentences below before the new season starts.

### **How do I act on „social media“:**

- Please be **respectful** in acting and reacting on social media.
- Please **do not spread** any indelicate or unsavory contents.
- Be **careful and sensitive** with linking onto other pages or websites (the link to another channel or website can be understood as agreement to their contents.)
- **Avoid** slander, attacking or hurting others, also towards competitors!
- **Protect** delicate information. Topics that are objects of confidential meetings (no matter if rider briefings, team manager meetings or any similar come-together) have no place on social media and so on. Please **treat** this information **with care!**
- **The expression of private opinions** should be well considered and formulated appropriately and factually. Criticism must be objectively justified and presented in an appropriate tone. Disparaging value judgments of an insulting nature towards people or companies are also to be avoided, as are suspicions or accusations without sufficient factual indications or provable facts for this.
- **Don't get flustered** by so-called ‚specialists‘. Don't get involved in public mud fights, they harm you more than they serve. If you are unsure how to react on a certain post, then please come and ask us!  
**We are here to support you!**
- Stay **genuine** and transparent and do not spread any lies.
- The best would be to start an **official account** for athletes and also as team to avoid to mix up private and professional contents.
- You do not only represent yourself as a rider and your team, but also the whole championship as such, do not forget.

### **What we ask you to do:**

#### **1. Links**

Please make sure you do **link to the official accounts** of the championship if you post about it.  
(Facebook: @internationale.deutsche.motorradmeisterschaft, Instagram: @idm.de)

#### **2. Hashtag**

The **official hashtag** of the IDM 2023 is: #idm2023 | more useful hashtags are: #IDM and the relevant hashtag of the ongoing event, such as #IDMLausitzring, #IDMMost, #IDMAssen, etc.

#### **3. Reposts/Shares**

We are happy for you to **share the posts** from the official IDM pages. Please respect the relevant regulations of the network you are using. Please use the hashtags and link to the official accounts according to the channel you are on.

Please also tag us in the stories you are doing on Instagram, so we can share them. You can of course also share the links to the official articles on our website: <http://idm.de/category/news/>

#### 4. Photos

If you use **official pictures** of the series, please use the photo-credit: IDM\_Dino Eisele (if not stated different). Respect the individual agreements to use the pictures, which we will send you in a separate E-Mail together with the link to the picture gallery before the start of the season.

#### 5. Other

We ask you to **post at least one official post** per event from the team, but also from the rider, talking about the weekend/results, etc.

We ask you to **share the link to the official livestream** on your social media channels and to help us to expand our audience.

Please also **share the information about the ticket sale** for the events. The platforms where to buy tickets etc. will be shared with you prior to the events.

#### **Please update us on your social media channels / websites:**

- Rider(s)
- Team (if available)
- main sponsors

### **Rider homepage**

The participant is requested to create a link on their own homepage to the IDM homepage, using the IDM logo (for more information, see the IDM Trademark Manual at [idm.de/Participant Info](http://idm.de/Participant Info)).

We also recommend that you point out that you are an IDM participant on the homepage of your own website. The term "IDM" has become a standard in European motorcycle sport and is also known abroad as IDM. The IDM is your address.

**Avoid**, in your own interest, using terms such as „German Superbike Championship, German Road Racing Championship...“ in the design of your homepage. Your fans and sponsors will not be able to find any further information on the Internet under these terms, so they will not be able to get a picture of what series you are racing in. Use the term IDM by itself.