

GENERAL CONDITIONS FOR REGISTERING FOR IDM 2021

IDM – Internationale Deutsche Motorradmeisterschaft



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Dear motorsport fans!

Welcome to the 2021 IDM season!

The IDM is one of the most competitive and popular motorcycle racing series in Europe and thanks to the strength of the riders remains at a consistently high level of sportsmanship. Take advantage of this for yourself and become part of IDM 2021.

IDM Superbike 1000

IDM Supersport 600

IDM Supersport 300

IDM Superstock 600

IDM Sidecar 1000

IDM Sidecar 600

We are always available as your contact for any questions.

Best regards

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MOTORRAD ACTION TEAM/IDM
Leuschnerstr. 1
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Registration/Entry

In order to receive points in IDM's year-end ranking, the riders must submit a permanent entry via the following link:

https://www.dmsb-sport.de/Einschreibung_IDM_12315/TW_ON_Nennung.php

The one-off registration fee for the 2021 season in the classes SBK1000, SSP/STK 600 and SSP 300 is EUR 395,- plus the statutory valid VAT. Only after paying the registration fee is the rider eligible for points and **bindingly registered** for all runs in his predicate class. This does not apply to participants in the classes Twin Cup, Pro Superstock Cup, NTC, Yamaha R3 bLU cRU Cup and for the Sidecars.

Riders who are not permanently registered (guest starters) will not receive any championship points.

Motor Presse Stuttgart reserves the right to refuse registration.

The statutory sport regulations remain unaffected by this regulation.

The entry is subject to the final regulations. There is a fourteen-day right of withdrawal from the time of publication or delivery of the regulations. For this purpose, a written cancellation notice must be sent by email to the following address: idm@actionteam.de. Cancellation is free of charge.

Entry fee

Registration takes place **automatically** for all runs that are planned in the respective class. In addition to the registration fee, an entry fee must be paid for each run (event). The entry fee for each event is to be paid to the organiser, quoting the invoice number, no later than **10 days after receipt** of the invoice, by bank transfer to the bank account specified in the invoice form. This does not apply to participants in the classes Twin Cup, Pro Superstock Cup, NTC, Yamaha R3 bLU cRU Cup and for the Sidecars.

The entry fee per event including the Friday training is:

IDM SBK1000:	EUR 830 plus the statutory valid VAT.
IDM SSP600:	EUR 700 plus the statutory valid VAT.
IDM SSP300:	EUR 550 plus the statutory valid VAT.
IDM STK600:	EUR 700 plus the statutory valid VAT.
IDM Sidecar 1000 / 600:	Payment to be made via the Interessengemeinschaft Gespannrennen e.V.

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* The prices apply to motorcycle brands included in IDM's pool of manufacturers. In the case of brands that are not included in the pool of manufacturers, the *MOTORRAD ACTION TEAM* reserves the right to increase prices by a maximum of 50% at its own discretion. Please contact the organiser directly for more information.

Important:

Upon submission of registration, entrants and riders undertake to participate in all IDM events and to pay the respective entry fees to the organisers. The entry deadline is Friday **14 days before the event**. If the entry fee is not paid up to **10 days after receipt** of the invoice, the amount to be paid increases by a flat processing fee of EUR 25 and the organiser is entitled to pass on the starting place at any time to guest starters. If entrants and riders fail to meet their payment obligations, the right to start is void until the claim has been paid in full.

If entry withdrawal is communicated to the organiser before the respective **entry closing date in writing**, the participation and payment obligation will no longer apply. After the closing date for entries, a free-of-charge withdrawal of an entry is **no longer possible** and the entry fee must be paid. In addition, for non-compliance with the obligation to participate, the *MOTORRAD ACTION TEAM* is entitled to payment of additional lump-sum compensation in the amount of EUR 100 in addition to the respective entry fee to be paid. The entrant/rider is at liberty to prove that no damage was caused or that any such damage is significantly lower than the amount withheld by the organiser. The *MOTORRAD ACTION TEAM* expressly reserves the right to prove higher damages. The provisions for withdrawal after receipt of the regulations remain unaffected by this.

Team discount:

Teams registering in the IDM with multiple riders will receive the following discount per entry fee:

Rider 1 pays the full entry fee

Rider 2 receives a 10% discount on the entry fee

Riders 3 - 5 receive a 15% discount on the entry fee

From rider 6 the full entry fee must be paid again.

To qualify as a team, an entrant license is not an urgent requirement. A team must be recognisable as such to outsiders. This includes a team name and a consistent appearance in terms of team clothing, the motorcycle and the structure in the paddock/pit. All riders in a team must be registered for the entire season. The team discount is also valid for all classes, but the discount is applied to the lowest respective entry fee.

In order to take advantage of this team discount, the invoices must be sent to a common billing address. The recognition of a team as such comes under the exclusive jurisdiction of the *MOTORRAD ACTION TEAM*.

Guest start

Guest starters are not entitled to points and therefore only pay the designated entry fee. A **maximum of three** guest starts are possible per season and per rider. The participant must have registered for the respective event on the IDM website by Wednesday before the race weekend.

<https://idm.de/dokumente/>

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A processing fee of €25 is charged if registration is made later than this. After individual entries have been made via the link above, withdrawal is also only possible up to the Wednesday before the race weekend. Otherwise, the entry fee is due and the rider is obligated to pay for the starting place.

Liability waiver

Before the first event, every rider/passenger must submit a **once only fully completed** liability waiver that has been **signed in the original** to the promoter/organiser. In the case of minors, **both** legal representatives must also sign. If it is an **entrant**, the entrant must also sign the liability waiver. The rider/passenger will not receive a start permit without a valid liability waiver. The form is available at <https://idm.de/dokumente/> and can either be handed in on site when registering or sent in advance by post to the following address:

Motor Presse Stuttgart GmbH & Co. KG
IDM
Leuschnerstr. 1
D-70174 Stuttgart, Germany

Attention: If the rider or entrant is not the owner of the vehicle, an additional waiver must be filled out and signed by the vehicle owner when registering or sent by post to the above address. The form is available on www.idm.de/dokumente.

If incorrect information is provided, the entrant and rider/passenger release the group of persons listed in the vehicle owner's liability waiver from any claims by the vehicle owner for damages arising in connection with the event. This also applies to the costs incurred by the owner of the vehicle for appropriate legal prosecution.

Licences

Riders

Riders/passengers must be in possession of one of the following licenses and a corresponding start permit from the FMN [Federation] that issues the licence:

- ✓ FMN "A" license for road racing
(in simple terms: a level A Federation licence)
- ✓ - FIM International License/Circuit Racing
- ✓ - FIM International Championship License/Circuit Racing
- ✓ - FIM Europe Championship License/Road Racing
- ✓ - Passenger in the classes >Sidecar 1000< and >Sidecar 600< also: FMN B license

Please note:

All "foreign riders", i.e. riders who do not hold a DMSB license, must **always** have a start permit on the back of their license or on a separate letter from the Federation.

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Entrants

If your entrant/sponsor is to exercise the rights they are entitled to under the Sports Act and are, for example, to be named as an entrant in official results, they must have the following license:

- ✓ a **DMSB Entrant/Sponsor license and/or FIM Team Entrant or Manufacturer license**

These licenses must be applied for directly from the DMSB.

In order to be named as an entrant in the official results, a copy of the entrant's license or the preliminary entrant license must be sent to the following email address: idm@actionteam.de. The entrant will only be named in the official documents once the copy has been received.

Start number

The riders who finished 1st to 3rd in the final ranking of the 2020 season will automatically receive the starting numbers according to their position in the respective class for the 2021 season. However, it is possible to choose a different start number (> 3). In this case, the original number remains free according to position. From position no. 4 in the 2020 final ranking, all other participants can choose their number (> 3) when applying. Riders from the previous season have a priority right to their starting number applied for in the previous year until March 1st of the following season. A transfer of start numbers from another class is only possible to a limited extent. The **MOTORRAD ACTION TEAM** is responsible for assigning the permanent start numbers. All further information regarding start numbers are specified in the technical regulations.

Participant insurance, Release from medical confidentiality

By submitting the entry, the entrant/keeper/rider takes note of the fact that insurance cover is **not** provided in the context of motor vehicle insurance (motor vehicle liability, comprehensive insurance) for damage caused during the event. They also undertake to inform the owner of the vehicle used of this. In the event of an injury occurring or ascertained in the course of the event, or in the event of damage to health that permanently or temporarily calls into question the fitness for motorcycling, the undersigned releases all treating physicians - with regard to the consequences arising from this, including any safety risks suffered by third parties - from the medical confidentiality obligation towards the DMSB or towards the officials who are responsible for the event (race doctor/event doctor, race/run manager, sports commissioners/referees).

The participant expressly declares that they have taken care of sufficient liability, accident and health insurance coverage. For events that take place outside the territory of the Federal Republic of Germany, the participant assures the organiser that they have taken out a valid and sufficient international health insurance, which also includes repatriation insurance, for the duration of the event and provides proof of this at the request of the organiser. **The organiser does not provide any health insurance cover.**

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Billing addresses

If there are billing addresses for other services such as entry fees, pit rent or tires that differ from the billing address stated in the online registration, the promoter/organiser must be informed of this via the "Other billing addresses" form before the respective invoice is created. This form is available on www.idm.de/dokumente. Otherwise, a fee of EUR 25 will be charged for each change.

Events 2021

Date	Race track	Classes	Organiser
30.04-02.05	Lausitzring	all	Motor Presse Stuttgart
07-09.05	Sachsenring	SBK1000	ADAC Sachsen e.V.
20-23.05	Oschersleben	all	ADAC Westfalen e.V.
11-13.06	Most	all	Motor Presse Stuttgart
16-18.07	Nürburgring	SBK1000	ADAC Mittelrhein e.V.
23-25.07	Schleiz	all	Motor Presse Stuttgart
13-15.08	Assen	all	Motor Presse Stuttgart
27-29.08	Red Bull Ring	all	Motor Presse Stuttgart
24-26.09	Hockenheimring	all	Motor Presse Stuttgart

Event cancellation and event failure

In case of an event not taking place, the MOTORRAD ACTION TEAM reserves the right to designate a substitute event or to cancel the event entirely.

If an event is cancelled, Article 54 of the DMSG is valid concerning return payment of entry fees, with the following exception: **In the event of discontinuation or cancellation of the event on the day of the event due to force majeure, the organiser reserves the right to withhold the entry fee for this part of the event. Even a partial refund of the registration fee is not possible in this case.**

The above force majeure provisions shall apply accordingly in the event of cancellation for reasons related to the existing COVID 19 pandemic.

All other claims, such as compensation for damages, are expressly excluded.

Information on the COVID 19 pandemic

Due to the existing COVID 19 pandemic, the organiser will prepare a hygiene concept adapted to the current situation at the time of the event with the known MDH rules (Mask, Distance, Hygiene) to protect against infection, which will be made known to the participants and must be strictly observed.

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Pit space allocation

Pit space requirements must be noted when registering. The following rules apply for the allocation of pit spaces:

Priority 1: Official manufacturers/importers factory teams

Priority 2: Teams of the IDM partners

Priority 3: class membership

Conditions:

- The assignment of the pit spaces is exclusively the responsibility of the **MOTORRAD ACTION TEAM**
- If a pit space is not required, it must be cancelled 14 days before the start of the event. Otherwise this pit space will be charged to the respective team/rider.
- The pit space and keys are handed over on site. If the pit place has not already been charged and paid in advance, payment must be made to the organiser on site.

Note: The riders/teams **must** mount the rider/team sign properly over the pit space or on the rider/team tent. This sign is paid for with the registration fee and may not be affixed with additional stickers by the team. For reasons of a uniform appearance (pit walk), **other signs** in the pit lane are **not allowed**. Violations of these regulations will receive a EUR 250 fine.

Training ban

The participants in the advertised IDM classes are prohibited from training with motorised two-wheelers on the respective track from the Monday before the IDM event weekend (Fri-Sun). Exceptions to this are additional IDM training sessions offered by the organiser, instructor activities in the sense of driving safety, and demonstration runs for the sponsor of the respective event after consultation with the **MOTORRAD ACTION TEAM**.

IDM prize money

A one-off prize money will be paid out by the promoter to the top five winners in the predicate classes listed below at the end of the 2021 IDM season. The prerequisite for receiving the prize money is permanent registration for the season and payment of the registration fee and the respective entry fee.

Superbike 1000	Supersport 600	Superstock 600	Supersport 300
1 st place €2.750,00	1 st place €1.500,00	1 st place €1.500,00	1 st place €1.200,00
2 nd place €2.250,00	2 nd place €1.250,00	2 nd place €1.250,00	2 nd place €1.000,00
3 rd place €1.750,00	3 rd place €1.000,00	3 rd place €1.000,00	3 rd place €800,00
4 th place €1.300,00	4 th place €750,00	4 th place €750,00	4 th place €600,00
5 th place €1.000,00	5 th place €500,00	5 th place €500,00	5 th place €400,00

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Tickets and vehicle identification

Each rider/guest starter will receive the following ticket and parking permit contingent for the complete season or, in the case of guest starters, for the respective event according to the named class:

IDM Superbike 1000

5 x grid tickets
7 x paddock tickets
3 x parking permits

IDM Supersport 600

4 x grid tickets
4 x paddock tickets
3 x parking permits

IDM Supersport 300

3 x grid tickets
3 x paddock tickets
3 x parking permits

IDM Superstock 600

4 x grid tickets
4 x paddock tickets
3 x parking permits

IDM Sidecar

4 x grid tickets
4 x paddock tickets
3 x parking permits

Guest starter/Cup classes

3 x grid tickets
3 x paddock tickets
2 x parking permits

Grid tickets allow additional access to the pit lane or pit wall and to the grid.

Riders/teams can purchase additional tickets for the specified ticket contingent at any time at reduced prices from the *MOTORRAD ACTION TEAM*.

Due to the current COVID 19 pandemic, *MOTORRAD ACTION TEAM* reserves the right to cancel the number and variation of the above mentioned contingents.

Ticket conditions

1. Tickets and vehicle permits are not transferable.
2. The instructions of the marshals must be followed.
3. The different tickets and vehicle permits issued to the riders and their entrants may only be used at the events for which the rider in question is in the class specified in the permanent entry. Except for the period of training and the race of the class concerned, their validity is limited to the paddock or possibly an available rider's stand.
4. The tickets/vehicle permits issued to riders, entrants, industry, press, TV and other persons are only valid for the access areas defined by their basic colour or separate upgrade.
5. All holders of personal tickets (except for riders participating in a training session or a race) must wear them so that they are clearly visible at all times. Persons who are found without a ticket must purchase an appropriate access authorisation from the organiser.
6. The vehicle permits allocated to vehicles must always be clearly visible in the interior of the vehicle or on the windshield of the vehicle they apply to for the entire duration of the event.
7. Vehicles without visible vehicle permits will be towed away at cost without warning and/or fined EUR 250.
8. Vehicles without vehicle permit or with permit that does not apply to the vehicle or vehicles that are not parked on the parking space provided for them according their permit, will be towed away at cost without warning and/or fined EUR 250.
9. **Misuse:** In the case of misuse, regardless of any other sporting and/or civil law measures, all personal tickets and vehicle permits handed over to the rider or partner concerned will be immediately withdrawn without recourse claims derived therefrom and/or a fine imposed.

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Technical inspection

As a rule, the technical inspection takes place from Thursday to Saturday. The precise times can be found in the respective information sheet.

Technical data sheet

To reduce the formalities that arise at the event location, all vehicle data must be fully completed in the online registration before the start of the first race.

Tyre regulations

- Only tyres that are offered for sale by our exclusive tyre partner for the respective event may be used.
- Each rider receives a list of tyres showing which tyres are available for each event. The rider can obtain these from our on-site tyre service.
- Within each class, every rider has access to the same tyres and compounds.
- The tyres must always be clearly identifiable. Manipulation of the mixture name (e.g. SC1) or the spec number (e.g. "W1050) is prohibited.
- Each tyre must be marked on the sidewall with an IDM tyre sticker next to the rider's tyre sticker. These are to be mounted on the left side in the direction of travel.
- Control takes place during practice sessions at the pit lane entrance or directly after the race in the parc fermé.
- A return of tyres is excluded.
- Qualifiers and intermediates may not be used and are therefore not available.
- Failure to comply will result in a demotion in the starting grid by 4 places for the next race.

Fuel regulations

- In the Superbike 1000 class, only fuel offered for sale by our exclusive partner for the respective event can be used.
- The order must be placed up to two weeks before each event.
- The control is carried out during the technical inspection by taking samples.
- A return is excluded.
- Failure to comply will result in disqualification.

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Motorcycle/Racing suit/Vehicle

With their registration, entrants, riders and passengers commit themselves, in accordance with the IDM Trademark Manual, to keep the advertising space on the vehicle and on their driver's clothing free for IDM and its partners and to attach the patches and stickers provided:

In addition, all **vehicles** (service vehicle, motorhome, caravan) used during the event must be affixed with at least two each of the stickers provided by the **MOTORRAD ACTION TEAM**. The stickers will be issued during the event.

Violations will be strictly punished with a fine of **EUR 250** in each case.

Entrants, drivers and passengers commit themselves with their registration to keep the following advertising spaces on the vehicle and on their driver's clothing free for the IDM and the series sponsor and to attach the patches and stickers provided:

Motorcycle

- Minimum size IDM front: 90 x 35 mm
- Minimum size IDM back: 90 x 35 mm
- Minimum size Pirelli front mudguard: 150 x 20 mm
- Minimum size Pirelli fairing: 200 x 45 mm
- Minimum size ETS tank: 130 x 65mm
- Minimum size ETS fairing: 130 x 65mm

Exceptions will only be approved if there is not enough space due to the design of the motorcycle.



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Combi:

Minimum size IDM & Pirelli front, each: 90 x 35 mm

Minimum size Pirelli back: 220 x 90 mm



Time measurement/transponder

Time measurement is undertaken via a transponder, which is rented by the organiser and loaned to the participant for participation in the event. The participant undertakes to handle the transponder with care and to return it to the organiser at the end of the practice session. The participant is liable to the owner and organiser for any damage to or loss of the transponder while it is in the participant's possession. The value of a transponder is about 500 euro. The participant is also liable for any additional costs incurred due to a late return of the transponder. A transponder holder can be borrowed from the organiser for a deposit of 10 euro.

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Compulsory participation for riders

Each rider is obliged to participate in the following events:

Rider briefing

Each rider is obligated to participate in the rider briefing which has been issued for them. Location and time can be found on the respective information sheet. If the rider briefing can only be carried out digitally due to the COVID 19 pandemic, the rider is obliged to be aware of all the necessary parts of this driver briefing.

Technical inspection

Each rider or a team member is required to attend the technical inspection for the registered class. Location and time can be found on the respective information sheet.

Rider presentation

Selected riders are required to attend the following events:

- Award ceremony (the top three finishers of each race)
- Press conference
- TV interview
- Race party and other high-profile events at the racetrack
- Champion award at the season finale

This excludes riders who participate in two or more classes whose races directly follow one another.

Pit walk

All participants are obliged to present themselves to the fans as part of the pit walk. As part of the pit walk, each team is obliged to open the pit space for the fans and, where applicable, to offer an autograph session with the rider.

Non-participation in one of the above points will result in a fine of **EUR 250**.

Paddock

Paddock regulations

Dear participants,

the paddock is the IDM's calling card. In your own interest, please ensure a professional representation of your team to fans, media and, of course, your sponsors.

Setting up your paddock area also requires mutual consideration, understanding and discipline. Therefore, please observe the Paddock Regulations.

These Paddock Regulations are in addition to the regulations applicable at the respective racetrack.

Violations against the following provisions will be reported to the sports commissioners.

House rules/Environment/Waste disposal

In addition to the paddock regulations listed here, the house rules and the environmental regulations applicable at the respective racetrack must be taken into account. Each participant is obliged to dispose of all tyres and other objects in

*The gross final prices are based on the applicable local tax rates. The gross final prices can requested by email (idm@actionteam.de).

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the facilities provided for this purpose. Illegal waste disposal will be fined. In special cases, illegal waste disposal constitutes a criminal offence.

House regulations

The racetrack operator and the organiser are entitled to exercise property rights. The instructions given by the staff must be followed.

Pit and service space

The pit space division and the allocation of the corresponding service space are carried out exclusively by the *MOTORRAD ACTION TEAM*. The instructions of the IDM series manager, the paddock manager and the paddock crew must be followed.

Damage

The team or the rider is liable for damage caused by the erection, dismantling (pegs, asphalt breakage etc.) or the operation (ground damage) of the team infrastructure. This also applies in particular to damage (holes in the asphalt or panel ceiling, cable damage, pipe damage, etc.) which have been caused by driving in pegs or other anchoring means. The same applies to damage in the pit space.

Commercial activities

All commercial activities on the event site, such as the sale of merchandise or the provision of services, require the approval of the *MOTORRAD ACTION TEAM*.

Catering/Service/Hospitality

The public serving of drinks which are chargeable or free of charge for advertising purposes and the public distribution of food are generally prohibited.

Additional spaces required for guest hospitality will be rented by the organiser for a fee determined by the organiser. They must be registered with the organiser at least two weeks before the start of the event. In the case of internal team catering, the environmental conditions applicable at the respective racetrack must be complied with.

Advertising

The distribution of advertising material in the paddock, such as flyers, give-aways, etc. and the exhibition of products require the approval of the organiser.

The raising of **flags**, setting up **banners**, **flying banners** and **inflatables** and the placing of **banners** on the event grounds is exclusively reserved for **IDM sponsors**.

Driving/riding in the paddock

Walking pace applies in the entire paddock area. In addition, the road traffic regulations as well as the house rules applicable at the respective racetrack apply.

Persons without a driving licence are prohibited from driving on the event grounds (except participants according to age rule WB/classes).

Driving in the paddock with motorised two-wheelers, quad bikes or similar, as well as with non-racing motorcycles or sidecars is only allowed on the entire event grounds if they are approved and insured.

Driving in the paddock with motorcycles or sidecars deployed for racing is only permitted on the direct route to training or the race at the times of the respective class indicated for which the participant is entered.

Driving in the paddock by car, service vehicle, motorhome or tractor is only permitted if the vehicle is equipped with a corresponding vehicle permit and only at the indicated times.

Driving/riding on the racetrack

Riding on the race track with motorcycles or sidecars deployed for race use and approved for this purpose is only permitted at the times indicated in the timetable and only in the respective class vehicle for the corresponding class for which the participant is entered.

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Driving on the racetrack with cars, motorized two-wheelers, quads or the like, as well as motorcycles or sidecars not intended for racing is strictly prohibited. (except for demo rides that have been agreed with the organiser). In the case of additional Cups and/or frame classes, the organiser is obliged to implement the applicable rules for driving in the paddock and for driving on the race track for all other participants.

Animals in the paddock

Animals are strictly forbidden in the paddock. The MOTORRAD ACTION TEAM will not take into consideration any resulting expulsion in case of non-compliance.

Obligation to inform

Each registered participant is obliged to inform his/her team, guests and the team's sponsors about the contents of this Paddock Regulation.

IDM trademark

The logo

The logo is a typographically optimized lettering with graphic elements and is an essential part of the brand image. It must not be redrawn or altered under any circumstances. No other representations are permitted than those shown below. Neither a change of the defined colours nor a change of defined distances and text modules is permitted.

Application:

The primary application is the use of the optional blue logo on a white background. In justified exceptional cases, the logo may also be used in blue or white on a coloured background. The blue logo on light, the white logo on dark backgrounds. If the background is very uneven, the logo may be used with a monochrome background area. The application is always horizontal.

Primary application is "optional".



Light background Logo "optional"



Dark background Logo "negative optional"

Alternatively, if the background is too uneven, use a monochrome background area for improved visibility and legibility:



Light background Logo "negative"



Dark background Logo "original"

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Prohibited:

- Omitting text or image blocks (e.g. "powered by" or Pirelli logo)
- Changing text modules (e.g. enlargement of "powered by")
- Changing the area and shape
- Changing the colours (only the two variants listed here, no black and white or similar)
- Distorting, slanting or vertical positioning of the logo or individual components

The Colours:

	Blue	Yellow "Pirelli"	Red "Pirelli"	White
Pantone colour number	286 C	109C	485C	-
Euroscale	C 100	C 0	C 0	C 0
CMYK	M 84	M 10	M 100	M 0
	Y 8	Y 100	Y 100	Y 0
	K 0	K 0	K 0	K 0
RGB colour values	R 0	R 255	R 222	R 255
	G 51	G 221	G 33	G 255
	B 153	B 0	B 27	B 255
Web colour values	#003399	#fed100	# d52b1e	#ffffff

The Trademark Writing Style

The brand name is "Internationale Deutsche Motorradmeisterschaft - IDM" and is used in mixed lettering.

Use in communications:

The brand name Internationale Deutsche Motorradmeisterschaft – IDM appears in the same font as the continuous text, is written with the article and is female.

- ...declaration that the Internationale Deutsche Motorradmeisterschaft – IDM will continue its ...
- ... today the Internationale Deutsche Motorradmeisterschaft - IDM presents its new ...

In word combinations, the brand name is abbreviated to "IDM" and hyphenated.

- ...The IDM-Team...
- ... In the IDM paddock...

The website is always written "idm.de". Information on linking social media accounts, the use of hashtags and the handling of images can be found in the IDM Social Media Guidelines.

Social Media & Web Guidelines

The common goal of all participants is to make the IDM better known, i.e. to create greater media coverage and thus attract more visitors to the track. The website idm.de as well as the brand appearances on Facebook and Instagram are brand relevant channels whose reach is directly related to the awareness of the IDM. The aim of these guidelines is to give you recommendations and support for the correct handling

GENERAL CONDITIONS FOR REGISTERING FOR IDM 2021

IDM – Internationale Deutsche Motorradmeisterschaft



www.idm.de

of the IDM brand and our content. It is therefore important to ensure that the writing style and links are correct here as well.

1. Links

Please make sure to link to the official accounts for all posts concerning the IDM.

- **Facebook: @internationale.deutsche.motorradmeisterschaft**
<https://www.facebook.com/pg/internationale.deutsche.motorradmeisterschaft>
- **Instagram: @idm.de** <https://www.instagram.com/idm.de/>
- Let us know your official accounts so that we can follow them and link them.

2. Hashtag

The official hashtag of IDM 2021 is:

- **#idm2021** <https://www.instagram.com/explore/tags/idm2021/>
https://www.facebook.com/search/posts/?q=%23idm2020&epa=SEARCH_BOX

Use this in the caption of all posts concerning the IDM, as close to the front as possible.

3. Reposts/Shares

Posts from official IDM accounts are welcome to be shared. In so doing, the regulations of the respective network should always be observed.

- Depending on the network, please link the IDM account and the hashtag in the shared post/repost. Please do the same with stories.
- Links to articles on <http://idm.de/category/news/> can also be shared.

4. Photos

- IDM pictures must always bear the copyright notice "Photo: IDM, Dino Eisele" unless otherwise stated.
- With regard to the rights of use of the images, the respective individual agreements apply.

Rider homepage - IDM

The participant is requested to create a link on their own homepage to the IDM homepage, using the IDM logo (for more information, see the IDM Trademark Manual at [idm.de/Participant Info](http://idm.de/Participant%20Info)).

We also recommend that you point out that you are an IDM participant on the homepage of your own website. The term "IDM" has become a standard in European motorcycle sport and is also known abroad as IDM. The IDM is your address.

Avoid, in your own interest, using terms such as „German Superbike Championship, German Road Racing Championship...“ in the design of your homepage. Your fans and sponsors will not be able to find any further information on the Internet under these terms, so they will not be able to get a picture of what series you are racing in. Use the term IDM by itself.